

Alcoholic Beverage Control

CHAIRMAN: JAMES C. GARDNER

COMMISSIONERS: JOEL L. KEITH Wake Forest

KEVIN M. GREEN Greensboro

ADMINISTRATOR: MICHAEL C. HERRING

LOCATION: 400 East Tryon Road Raleigh NC 27610

MAILING: 4307 Mail Service Center Raleigh, NC 27699-4307

PHONE: (919) 779-0700 FAX: (919) 661-5927 http://abc.nc.gov/

MEMORANDUM NO. 2828

TO: ABC Boards and Military

LB&B Warehouse, Suppliers, Brokers and Representatives

FROM: Michael C. Herring

Administrator

DATE: March 27, 2013

Broker assignment:

Please be advised effective March 31, 2013 Hexa Partners is the appointed broker representative for Sans Wine & Spirits Co. Inc.

CODE	BRAND	SIZE	FILING TYPE		
21543	El Ultimo Reposado	50ML	Listed		
21544	El Ultimo Blanco	50ML	Listed		
34669	Lismore 6Y	1.75L	Listed		
34670	Lismore 6Y	.75L	Listed		
34672	Lismore 21Y	.75L	Special Order		
64888	El Ultimo Agave Blanco	1.75L	Listed		
64889	El Ultimo Agave Blanco	.75L	Listed		
65597	El Ultimo Anejo	.75L	Listed		
65600	El Ultimo Reposado	.75L	Listed		

Effective immediately Southern Wine & Spirits Mid Atlantic Inc, is the appointed broker representative for the following TY - KU brands.

CODE	BRAND	SIZE	FILING TYPE
21551	TY-KY Premium Soju	50ML	Listed
21552	TY-KU Liqueur	50ML	Listed
62119	TY-KU Premium Soju	.75L	Listed
62121	TY-KU Premium Liqueur	.75L	Listed

NEW Product available early April. The supplier & remit to address are:

Chesapeake Bay Distillery, 2669 Production Road, Suite 106, Virginia Beach, VA 23454.

CODE	BRAND	SIZE	B/CASE	CCLB	APRIL M. E.	REDUCED CC/APRIL	RETAIL	МХВ
44251	Spirits of the Blue Ridge Vodka	.75L	12	\$150.00	\$12.00	\$138.00	\$23.60	\$27.35

Bottle Per Case Change

Carolina Distillery

CODE	BRAND	SIZE	B/CASE	CASE COST	CASE W/B&S	RETAIL	МХВ
66057	Carriage House White Brandy	.75L	6	\$75.12	\$77.52	\$23.95	\$27.70

Diageo NA: new product for May 1, 2013

CODE	BRAND	SIZE	B/CASE	CASE COST	CASE W/B&S	RETAIL	МХВ
00802	Don Julio Real	.75L	1	\$197.82	\$200.22	\$370.95	\$374.70

Constellation Brands

Code 46863 Svedka Colada will stay at 6 bottles per case until stock is depleted at the warehouse. Then it will change to 12 bottles per case. May pricing is below:

CODE	BRAND	SIZE	B/CASE	CASE COST	CASE W/B&S	RETAIL	МХВ
46863	Svedka Colada	.75L	6	\$42.75	\$45.15	\$13.95	\$17.70

Office Closing:

Friday, March 29, 2013, the ABC Commission offices will be closed in observance of Good Friday. ABC stores are not required to close.

For your convenience, all memorandums are sent via e-mail and uploaded to the abc.nc.gov website under the heading Local ABC Boards / Board Memoranda